

## **Authority ROI: Review Of Ryan Deiss' Digital Publisher Training Course Released**

SUMMARY: *WealthSpringMarketing.com* the premier internet marketing education review website releases a review of Authority ROI the latest training program from leading digital marketer Ryan Deiss.

Authority ROI a training course that promises to reveal insights on successful digital publishing has just been released to the public sending shock waves through the online marketing community and prompting an investigative review from WealthSpringMarketing.com's Tiffany Hendricks.

"When Ryan Deiss came out stating that 'blogging is broken' it was a big wake up call to the blogging and internet marketing communities," reports Hendricks. "As fun as having a blog might sound, the truth is that most bloggers never get very far business-wise, and it can be quite frustrating to put all that time and effort into producing quality content without getting any worthwhile return on investment. At the end of the day people want to move beyond just 'blogging' and take it to the next level as digital publishers with real, high traffic authority properties."

Authority ROI intends to teach webmasters and other online professionals how to shift from positioning themselves as bloggers to being true authorities in their selected niche markets. The course is attractive to those wishing to build a large audience, and profitable mailing lists by leveraging free, endorsed traffic.

"Before opening the doors to Authority ROI Deiss released a series of complimentary reports and videos explaining the key concepts behind becoming an authoritative publisher and those have really wet people's appetites," says Hendricks. "The idea that one can build an authority web property without the need to personally write thousands of blog posts is quite an eye-opener for bloggers who have been experiencing sluggish growth. As a result the build up to the release of Authority ROI program has been tremendous, like nothing I've ever seen in the internet marketing space."

Hendricks' Authority ROI review reveals that the course is available digitally online allowing members instant access to the Authority ROI community, where they can connect with what promises to be the largest authority website owners group in existence. In addition, the program includes a four week training guide for building one's first authority site in following Deiss' proven authority model.

"While owning a true authority property may sound like a lot of work, the truth is that it's actually much easier than trying to 'blog' the old fashioned way," says Hendricks. "The Authority ROI training includes access to all of Deiss' outsourcees, his site structure, his build out specs and so forth, so it's not like you need to learn programming or figure out how to perfectly silo your content to make this work. The thing I find so valuable about this Authority ROI training is that it offers members the ability to free themselves from doing the daily grunt work in their businesses, so they can focus on high leverage activities like improving their sites monetization and increasing visitor value."

**[Those wishing to purchase Authority ROI, or for more information, click here.](#)**

Tiffany Hendricks provides boutique marketing services to elite clients and reviews of the best internet marketing courses on her website WealthSpringMarketing.com. Those wishing to read Hendricks' Authority ROI review can find it at the following web address: <http://wealthspringmarketing.com/ryan-deiss-authority-roi-review-is-blogging-stupid/>

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